

Appendix 2: Interview List with dates

All dates are 2008

A. PARTIAL PANEL INTERVIEWS

Panel members Michael Lastinger and Roy Nutter, with Jan Boyles present as recorder, interviewed the following individuals:

January 16:

Jay Coats, former B&E Dean

January 17:

Adolph Neidermeyer, professor of accounting

Jerry Blakely, associate professor of management, current eMBA program director

Steve Sears, B&E Dean

January 18:

Cheng Khoo, A&R director; Steve Taylor, registrar

Linda Sypolt, assistant professor of management and industrial relations

Paul Speaker, associate professor of finance, former eMBA program director

Victor Chow, professor of finance

January 23:

Monika Renard, associate professor, Florida Gulf Coast University; former instructor in eMBA program (telephone interview)

January 31:

Karen France, associate professor of marketing

Dietrich Schaupp, professor of management and industrial relations

February 4:

Jack Fuller, director of business administration division

February 6:

Rob Moorman, professor of management, Creighton University; former instructor in eMBA program (telephone interview)

February 7:

Karen Denning, associate professor of finance, Fairleigh Dickinson University; former instructor in eMBA program (telephone interview)

February 8:

Brandon Twigg, Office of Student Accounts acting assistant director

Cy Logar, associate dean and professor of marketing

February 13:

William Oliver, eMBA program graduate

February 14:

Michael Castle, eMBA program graduate

February 22:

Bonnie Anderson, associate director of graduate programs

February 27:

Elizabeth Vitullo, associate director of graduate programs

March 5:

Jennifer Fisher, executive officer for policy development

April 10:

Kunal Banerji, assistant professor of management, Eastern Michigan University (telephone interview)

April 16:

Sherry Korczynski, eMBA program graduate (telephone interview)

B. FULL PANEL INTERVIEWS

Panel members John Burkoff, Art Centonze, Lori Franz, Michael Lastinger and Roy Nutter, with Jan Boyles present as recorder, interviewed the following individuals:

February 15:

Jerry Blakely, associate professor of management; current eMBA program director

Jess Mancini, associate dean of administrative services

Paul Speaker, associate professor of finance, former eMBA program director

Steve Sears, B&E Dean

February 29:

Bill Case, executive officer for communication

Mike Garrison, WVU president

Cy Logar, associate dean and professor of marketing

Craig Walker, chief of staff

Jerry Lang, provost

Alex Macia, vice president for legal affairs

Leah Summers, eMBA program graduate

April 6: Full Panel

with the Panel's counsel, Marjorie McDiarmid, and Ms. Bresch's counsel, Steve Hays, also in attendance.

Heather Bresch, former eMBA student