PROPOSAL FOR THE REVISION OF THE UNDERGRADUATE CURRICULUM OF THE BACHELOR OF ARTS IN INTERNATIONAL STUDIES

I. Rationale

The interdisciplinary undergraduate program in International Studies was established nearly 20 years ago, drawing mainly upon internationally-oriented courses in Economics, Foreign Languages, History, Geography, Political Science, and Sociology/Anthropology. Along with various general classes in international affairs, I.S. majors select a specific "area of emphasis" on which to focus their study of international affairs. Originally, there were six "areas of emphasis" centered mainly on geographic regions: Africa/Middle East, Asia, Western Europe, the Soviet Union, and Development Studies. In 1998, the program was substantially revised with three changes: the addition of a now very popular "International Business Studies," the addition of third year of foreign language required for all of the "areas of emphasis," and the collapsing of the Western European and Soviet areas of emphasis into a single European concentration.

The further revisions in the program being suggested in this document build directly upon the 1998 changes. We propose the addition of two new non-regional areas of emphasis: "International Environment" and "Diplomacy and National Security." As with the successful International Business track, we believe that these areas of emphasis respond to student interests in the new sorts of issues of a post-cold war world. They are also areas in which there already exists extensive faculty talent at West Virginia University, such that they will not require the creation of new faculty positions and, instead, can be constructed out of existing courses across the WVU campus. These changes are also in line with developments at major universities and are consistent with the demands of both the public and private sector.

These proposed changes were approved by the interdepartmental committee that oversees the International Studies major at a meeting on November 17, 2000. The departmental representatives on the committee are Jamie Jacobs (Political Science), Kenneth Martis (Geography), Calvin Masilela (Geography), Jurgen Schlunk (Modern Languages), Kenyon Stebbins (Sociology), John Super (History), and William Trumbull (Economics).

II. Summary of Changes

The addition of the two new areas of emphasis—"international environment" and "diplomacy and national security" has broad implications for the structure of the international studies program. First, the resulting program would now have two evenly balanced types of areas of emphasis, each with four specific areas:

<table>
<thead>
<tr>
<th>Regional areas of emphasis</th>
<th>International Affairs areas of emphasis</th>
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<tbody>
<tr>
<td>Africa/Middle East</td>
<td>Diplomacy and National Security (new)</td>
</tr>
<tr>
<td>The Americas</td>
<td>Development</td>
</tr>
<tr>
<td>Asia</td>
<td>International Business</td>
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<tr>
<td>Europe</td>
<td>International Environment (new)</td>
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Although the addition of two more tracks might seem to complicate the program, the situation is actually the reverse. Students will now have two clearly defined types of area of emphasis from which to choose. The regional areas of emphasis are each focused on the history, culture, and politics of a particular region and how they shape the various issues confronting that geographical area. Included is a strong emphasis on language (three years minimum) and hopefully study abroad, so as to enable the student to interact effectively in the foreign region. The logic of the international affairs areas of emphasis is different. Here the focus is on the understanding of some particular international process or issue as they occur on a global scale. Following the logic of the international business track, each international affairs area of emphasis requires students to take basic "skills" courses that provide the student with basic background to understanding business (e.g., accounting, economic statistics), the environment (e.g., environmental biology and geography), diplomacy and national security (e.g., research design, statistics), and development (e.g., policy analysis and statistics).

These proposed revisions will also simplify the presentation of the I.S. program in the WVU catalogue (see attachment) as well as its explanation in the advising process. Previously, as found in the current catalogue, four sets of requirements were emphasized: introductory core classes, advanced core classes, foreign language classes, and the areas of emphasis (which were simply listed with none of the required classes specified). With the new revisions (balancing regional and international affairs areas of emphasis), we have found it useful to assign each area of emphasis its own advanced core classes, together with its own language and general skills classes. Therefore, the new catalogue copy would list a single set of introductory core classes and then get immediately to each of the eight emphases, specifying the full set of classes that are required for each of them. Because the areas of emphasis are the heart of the I.S. major, we believe that this packaging is far more attractive and informative to current and prospective students. It will also streamline the advising forms currently used by the program's advisors.

III. Revised Catalogue Copy

INTERNATIONAL STUDIES
Joe D. Hagan, Director
Jamie E. Jacobs, Advisor

Degree: Bachelor of Arts
Major in Interdepartmental Studies

NATURE OF THE PROGRAM

The bachelor of arts major in international studies provides knowledge of world affairs, helps to develop an understanding and appreciation of other cultures and societies, and promotes informed analysis of global interdependencies. The program establishes a basis for careers in international administration and services, business and commerce, government, law, research, and education.

ADMISSION REQUIREMENTS

Admission to the degree program may be requested upon completion of 58 hours with a cumulative grade-point average (GPA) of at least 2.0.
DEGREE REQUIREMENTS

The International Studies major is composed of internationally-oriented courses drawn from several disciplinary and interdisciplinary study areas. Students take courses from such departments as economics, foreign languages, geography, history, political science and sociology. Students majoring in international studies initially take a variety of general introductory courses and then focus on a specific area of emphasis with more advanced courses.

INTRODUCTORY COURSES. The introductory core is intended to introduce students to various perspectives on international affairs and prepare them for advanced study in the major. Required:. ECON 201 and 202; INTS 199. 9 hours (3 courses) from the following courses: ENG 139; FLIT 113, 114, 115, 116, 117, 118; GEOG 102, 107, 108; HIST 102, 104, 105, 106, 108, 180; HUM 105, 120; MDS 126; POLS 103, 250, 260; SOCA 105.

AREA OF EMPHASIS. Majors are required to select an area of emphasis for specialized advanced study. The international studies program offers two types of areas of emphasis: regional tracks and international affairs tracks. Although students typically choose a single area of emphasis among either the regional or international tracks, it is possible and often valuable to combine an international track with a track on a specific geographical region.

Regional areas of emphasis offered in the program are Africa/Middle East, the Americas, Asia, and Europe. Students pursuing a regional area of emphasis are expected to pursue extensive language training at the advanced level and take courses dealing with the culture, politics, and history region as well as its social and economic problems. Foreign study is strongly encouraged as part of each area of emphasis and such course work is typically counted towards the major's requirements. Each area of emphasis provides expertise necessary for government or private sector careers centered around a broad understanding of a particular geographical region. The requirements for the regional tracks are as follows:

Africa and the Middle East. Required: FRCH 301 and 302; or GER 301 and 302. 12 hours (six courses) from the following courses: ECON 451, 454, 455; FRCH 303, 304; GEOG 302, 310; GER 303, 304; HIST 464; POLS 361, 364, 368; SOCA 322; WMST 245. 18 hours (6 courses) from the following courses: FLIT 266; GEOG 243, 411; HIST 427, 428, 429, 430, 433, 434; MUSC 477; POLS 356, 358; RELG 232; SOCA 256.

The Americas. Required: SPAN 301 and 302. 12 hours (4 courses) from the following courses: ECON 451, 454, 455; GEOG 302, 310; HIST 463, 464; POLS 361, 364, 368; SOCA 322; SPAN 303, 304; WMST 245. 18 hours (6 courses) from the following courses: FLIT 251, 252, 266, 271; GEOG 240, 411, 466; HIST 241, 242, 409, 410; POLS 355, 367; SOCA 255; SPAN 330, 331, 332, 431, 461, 462.

East Asia. Required: JAPN 301 and 302. 12 hours (4 courses) from the following courses: ECON 451, 454, 455; GEOG 302, 310; HIST 463, 464; JAPN 303, 304; POLS 361, 364, 368; WMST 245. 18 hours (6 courses) from the following courses: FLIT 221, 222; GEOG 411; HIST 425, 426; PHIL 350; POLS 350, 354, 369; RELG 231.
Europe. Required: FRCH 301 and 302; or GER 301 and 302; or RUSS 301 and 302; or SPAN 301 and 302. 12 hours (4 courses) from the following courses: ECON 451, 454; FRCH 303, 304; GEOG 302, 310; GER 303, 304; HIST 464; POLS 361, 364, 368; RUSS 303, 304; SPAN 303, 304. 18 hours (6 courses) from the following courses: FLIT 211, 212, 231, 232, 241, 242, 243, 261, 262, 263, 273, 274, 433, 434, 435; FRCH 331, 332, 332, 461, 462, 534, 535, 635, 636; GEOG 241, 411; GER 331, 332, 341, 361, 362, 433, 434, 435, 441, 545, 547; HIST 205, 207, 209, 217, 218, 221, 232, 405, 406, 407, 408, 410, 413, 414, 417, 418, 419, 420, 421, 422, 431, 432, 446; POLS 351, 353, 366; RUSS 341, 342, 451; SPAN 340, 342, 441, 461, 462.

International areas of emphasis encompass four aspects of contemporary global affairs: international business, international development, international environment, and diplomacy and national security. Course work in these areas emphasize general international affairs courses as well as certain general "skills" courses that provide background into the more technical aspects of these issues areas. Along with appropriate study abroad programs, students in these areas are encouraged to pursue internships in the policy making or business community in Washington, D.C., the United Nations, or in foreign countries. These four international tracks are designed to provide the background for careers in government (e.g., the various national security bureaucracies as well as agencies dealing with development and the environment) and/or the private sector (e.g., multinational corporations as well as non-governmental agencies dealing with international policy issues). The requirements for the international tracks are as follows:

**International Development.** Required: GEOG 302; POLS 240, 300 or SOCA 311; STAT 211. 18 hours (6 courses) from the following courses: ACCT 201, 202; ECON 451, 454, 455; GEOG 310; HIST 464; POLS 361, 364, 368; SOCA 322; WMST 245. 18 hours (6 courses) from the following courses: GEOG 243, 309, 411, 412, 466; HIST 242, 409, 411, 425, 428, 430, 433, 434; POLS 354, 355, 356, 358; SOCA 255, 256.

**International Business.** Required: ACCT 201, 202; ECON 225, 451, 454. 12 hours (4 courses) from the following courses: BUSA 320, 330, 340; ECON 455; GEOG 302, 310; HIST 464; POLS 361, 364, 368; SOCA 322; WMST 245. 9 hours (3 courses) from the following courses: FRCH 461, 462; GEOG 240, 241, 243, 309, 411, 412, 466; GER 361, 362; HIST 209, 214, 218, 221, 242, 409, 410, 411, 414, 418, 420, 422, 425, 426, 428, 430, 433, 434; POLS 350, 351, 353, 354, 355, 356, 358, 366, 367, 369; SOCA 255, 256; SPAN 461, 462.

**International Environment.** Required: BIO 105; GEOG/GEOL 110; POLS 261. 15 hours (5 courses) from the following courses: ECON 451, 454, 455; ENVP 155; FOR 425; GEOG 205, 302, 310, 415; POLS 338, 364, 368; WMAN 150; WMST 245. 12 hours (4 courses) from the following courses: GEOG 240, 241, 243, 309, 411, 412; HIST 209, 214, 218, 221, 242, 409, 410, 411, 414, 418, 420, 422, 425, 426, 428, 430, 433, 434; POLS 350, 351, 354, 355, 356, 358, 366, 367, 369; SOCA 255, 256.

**Diplomacy and National Security.** Required: GEOG 302; POLS 300 or SOCA 311, POLS 368; STAT 211. 12 hours (four courses) from the following courses: ECON 451, 454; GEOG 310; HIST 463, 464; POLS 310, 361, 364; SOCA 345; WMST 245. 12 hours (4 courses) from the following courses: GEOG 240, 241, 243; HIST 209, 214, 218, 221, 242, 409, 410, 411, 418, 420, 422, 425, 426, 428, 430, 433, 434; POLS 350, 351, 353, 354, 355, 356, 358, 366, 367, 369;
SOCA 255, 256.

ACADEMIC ADVISING

All international studies pre-majors and majors, including those enrolled in the University Honors Program, are advised by designated faculty in the international studies program.

OPTIONS: INTERNSHIPS AND STUDY ABROAD

Students are strongly encouraged to take advantage of opportunities for professional internships and study abroad, which may be undertaken for academic credit (often fulfilling specific course requirements for the major) with the approval of students' designated international studies advisors. Through internships, students gain first-hand knowledge of private and business organizations engaged in international social, economic, and governmental affairs. To experience another society and in many cases to improve their foreign language capabilities, students may also study abroad for a summer, one semester, or an entire academic year. Interested students should consult their international studies advisor.

MINOR IN INTERNATIONAL STUDIES

Any student admitted to a major program other than international studies may complete a minor in international studies. Toward this minor, students must satisfy the following requirements:

Completion of one upper-division course (3 hours) outside the discipline of the major, selected from the advanced core cluster of courses in international studies: ECON 451, 454; GEOG 302, 310; HIST 463, 464; POLS 250, 260, 364, 368.

Completion of four upper-division courses (12 hours) outside the discipline of the major, in one of the following areas in international studies. In each area of emphasis, courses must be taken in at least three departments. This requirement is intended to broaden students' awareness of their areas of emphasis in the minor, beyond the perspectives of single academic disciplines. For the purposes of international studies, all FLIT and foreign language courses are treated in one department.

Africa and the Middle East. ECON 455; GEOG 243, 411; HIST 427, 428, 429, 430, 433, 434; MUSC 477; POLS 356, 368; RELG 232; SOCA 256; WMST 245.

The Americas. ECON 455; FLIT 251, 252, 266, 271; GEOG 240, 411, 466; HIST 241, 242, 409, 410; POLS 355, 367; SOCA 255; SPAN 330, 332, 431, 461, 462, 494; WMST 245.

East Asia. ECON 455; FLIT 221, 222; GEOG 411; HIST 425, 426; PHIL 350; POLS 350, 354, 369; RELG 230, 231; WMST 245.


To complete the minor successfully, students must achieve a grade-point average of 2.0 in approved international studies courses. Courses graded P/F may not be applied to the international studies minor.
IV. Resource Implications

The International Studies Program does not anticipate additional requirements beyond commitments in place as of Spring 2001. Much of the new course work in the two new areas of emphasis—international environment and diplomacy and national security—is already in place within the Political Science Department. Namely, we already have a specialist in international environmental issues (Professor Jacobs) and has expertise in diplomacy and national security (Professor Hagan in diplomatic affairs, Professor Duval in policy analysis, and the new faculty hire in contemporary national security issues).

V. Implications for the Changes for Other Units

The International Studies Program has approximately 120 majors and pre-majors. As such, most areas of emphasis have fewer 15 students, although the more popular ones have nearly 30 students (i.e., European and International Business). The Director of International Studies Program has discussed new requirements with the various departmental units involved. Note that the course listings for regional areas of emphasis (Africa/Middle East, Americas, Asia, and Europe) are largely unchanged, except for the deletion of courses which are no longer taught. The addition of new courses to the I.S. curriculum involves all four of the international areas of emphasis, including the two pre-existing tracks. The international development area of emphasis has added POLS 240 and 300 and STAT 211. As discussed with the Public Administration department, these courses are intended to enable students to have expedited admission to their MPA program. The international business area of emphasis has added BUSA 320, 330, 340 as optional courses. William Trumbull represents the College of Business and Economics on the International Studies Committee.

The international environmental and diplomacy & national security tracks are entirely new areas of emphasis. These new tracks have been developed in consultation with relevant department representatives and teachers. In the case of departments not represented on the International Studies committee, we have attached correspondence indicated the approval to include specific courses in Geology, Biology, Wildlife Management, Environmental Protection, and Statistics.** All other courses for these new tracks had received earlier approval given their inclusion in the other international studies areas of emphasis, except for POLS 240, 261, 300, 310, 338, and GEOG 205 and 415. Within the International Studies Committee, the Geography department is represented by Ken Martis, while the Political Science Department is represented by Jamie Jacobs and Joe Hagan.

VI. Signature Approval

Joe D. Hagan, Director                                      Allan S. Hammock, Chair
International Studies Program                               Chair, Political Science Department

Joan Gorham                                               Joan Gorham, Associate Dean
College Curriculum Committee                               Eberly College of Arts & Sciences

**This documentation includes letters of approval from instructors and department chairs for the
courses in Biology (J. Cummings and J. McGraw), Geology and Geography (Professors R. Behling and T. Harris), Environmental Protection (Prof. J. Skousen and Dean D. Smith), Wildlife Management (Prof. R. Witmore and Dean D. Smith), Statistics (J. Harner), and Sociology (C. Menken).